

**XXXVIII ANNUAL CONFERENCE OF ANDHRA PRADESH
ECONOMIC ASSOCIATION
EVENT ORGANIZED REPORT**



Dr.V.S.KRISHNA GOVT. DEGREE COLLEGE

(An Autonomous Institution Affiliated to Andhra University)

Reaccredited by NAAC with 'A' Grade(3rd Cycle)

District Resource Centre & Center for Research Studies
Maddilapalem, VISAKHAPATNAM 530 013, Andhra Pradesh



(2019-2020)

Name of Department	ECONOMICS
Name of Event Organized	XXXVIII ANNUAL CONFERENCE of Andhra Pradesh Economic Association
Date of Event Organized	February 8 and 9, 2020
Name of the coordinator of the Event	Dr. D. Narayana Rao
No. of Participant (Student +Staff)	60
Objective of the Event	to throw light on perspectives on economic development: agricultural and rural industrialization of andhra pradesh
Description of the event	Academicians and scholars from various colleges and Universities have attended the seminar. Prof. K.C. Reddy, Chancellor of Rajiv Gandhi University of Knowledge Technologies (RGUKT) attended the programme and delivered the key note address. Dr.S.Chandra Sekhar, principal of Dr. V.S. Krishna college gave the welcome remarks of the programme. Prof. L.K. Mohanrao of Andhra University and founder president of A.P. Economic Association has given the presidential remarks. 34 papers were presented
Outcome of the Event	The paper presentations were published in two volumes. First volume was published with the ISBN no. 978-81-944315-6-5 and the second volume is published with ISBN no. 978-81- 944315-8-9. Dr. D. Narayana Rao, Head of The Department of this college acted as the editor of

the two volumes, who also acted as the local organising secretary of the 38th Annual conference of the Andhra Pradesh Economic association.

REGISTRATION FEES

The Registration fee is as follows:

For members of APEA : Rs.400/-
For Non-members of APEA : Rs.500/-
UG & PG Students : Rs.200/-

Delegates can pay the registration fee either through Phone Pay to the contact number of the Local Organizing Secretary (+919985108681) or by cash at Registration Counter at the Conference premises (Spot registration) or they can pay in the form of a Demand Draft drawn from any Nationalized Bank in favour of Principal, Dr.V.S.Krishna Govt. Degree College Payable at Visakhapatnam.

REGISTRATION FORM

01. Name :
02. Designation :
03. Age :
04. Institution/ Dept. :
05. Address :
06. Membership status: Member / Non-member
07. Contact No :
08. Email ID :
09. Title of the paper :
10. Date and time of Arrival :
11. Date and time of departure :
12. Vegetarian / Non vegetarian :
13. Accommodation required or Not
14. Registration fee payment particulars Mode of payment : PhonePe/ Demand Draft / Spot registration

Outstation participants, especially those who require accommodation are requested to send the filled-in registration form well in advance in order to make the arrangements. Participants can send either Photocopy or scanned copy of filled-in Registration form either by e-mail or WhatsApp. The email ID of the Local Organizing Secretary is dasarinayanarao1980@gmail.com and the WhatsApp Number is +919985108681.

ACCOMMODATION : Accommodation for outstation participants will be arranged in the Dormitory and Guest House of School of Distance Education, Andhra University, Visakhapatnam.

ORGANIZING COMMITTEE :

Chief Patron : Sri M.M.Nayak, IAS

Spl. Commissioner

Commissionerate of Collegiate Education
Govt. of Andhra Pradesh.

Patron & Director : Dr. V. Chandrasekhar, M.Sc., Ph.D.

Principal, Dr.V.S.Krishna Govt. Degree & P.G. College(A), VSP.

Local Organising Secretary :

Dr.D.Narayana Rao, M.A., Ph.D.,

Asst. Professor & Head, Dept. of Economics

Organizing Committee Members :

Dr. M. Krishna Mohan, Asst. Professor of Economics

Dr. R. Seshagiri Rao, Contract Lecturer in Economics

Dr. K. Somasekhar, Asst. Professor of History.

Dr. V. Ramesh Babu, Asst. Professor & HOD of Political Science

Miss. D.V.L. Tejaswi, Asst. Professor of Political Science

Sri. R. Rama Rao, Asst. of Professor & HOD of Commerce, COE

Dr. V. Chittabai, Asst. Professor of Commerce

Dr.Ch.Vishnu Murthy, Asst. Professor of Commerce

Sri.B.Ramachandra Rao, Asst. Professor of Commerce

Dr.Ch. Lalitha, Asst. Professor & HOD of Microbiology

Dr.P.Sreevani, Asst. Professor & HOD of Botany

Dr.P.Umamaheswararao, Asst. Professor of Sanskrit

Dr.G.Vijay Prathap, Asst. Professor of Zoology

Dr. V. Ratna Bharathi, Asst. Professor of Zoology

Dr. V. Sudheer, Asst. Professor & HOD of English

Dr. G. Rajasekhar, Asst. Professor of English

Dr. D. Sravan Kumar, Reader & HOD of Physics

Dr. Ch.V.M.K. Hari, Asst. Professor & HOD of Computer Science

Lt. V.A.Swami Naidu, Asst. Professor of Lib. Science

Dr.K.B.K.Nayak, Asst. Professor & HOD of Chemistry



XXXVIII ANNUAL CONFERENCE OF THE ANDHRA PRADESH ECONOMIC ASSOCIATION

8th & 9th February, 2020



Organized by

Department of Economics

Dr. V. S. Krishna Govt. Degree & P.G. College (A)

(An institution Re-accredited by NAAC with "A" Grade
District Identified College
District Resource Centre (DRC), Centre for Research Studies)

Visakhapatnam, Andhra Pradesh, India.

Local Organizing Secretary

Dr. D. Narayana Rao

Assistant Professor & Head

Department of Economics

Dr. V. S. Krishna Govt. Degree & P.G. College (A)

Maddilapalem, Visakhapatnam - 13, A.P.

Contact No. +91 99851 08681

Email ID: dasarinayanarao1980@gmail.com

ABOUT VISAKHAPATNAM-THE CITY OF DESTINY

Visakhapatnam in Andhra Pradesh, popularly Known as Vizag, is booming Industrial city on the East coast of India. It is located in the eastern shore of India nestled among the hill ranges of Eastern Ghats and facing the bay of Bengal. Visakhapatnam has many natural sites of beauty and tourism importance Kambalakonda wildlife sanctuary, Dolphin nose, Harbour, Rushikonda Beach, R.K.Beach, Gangavaram beach and Yarada beach. Visakhapatnam is well connected by the Air, Rail and Road to all important cities of India.

ABOUT THE COLLEGE

Dr.V.S.Krishna Govt. Degree & P.G. College(A) is premier institution in the City of Destiny, situated in a serene atmosphere and located in Maddilapalem adjacent to the NH-16. Established in 1968 and named after an eminent educationist and former Vice-Chancellor of Andhra University and former Chairman of U.G.C., Dr. Vasireddi Sri Krishna. The College developed into a very important centre for Higher Education in the district. The college has been re-accredited with A Grade (3.11 CGPA 4 point scale) by the National Assessment and Accreditation Council in 2017, and the College got 111 Rank by NIRF in 2019.

ABOUT THE DEPARTMENT

Department of Economics is operational since the establishment of the College. It has been in the forefront in teaching, research and extension activities apart from its commitment to impart excellence in both curricular and co-curricular activities. Presently three faculty members with doctoral degree qualification are working in the college.

ABOUT ANDHRA PRADESH ECONOMIC ASSOCIATION

The Andhra Pradesh Economic Association (APEA) is well known professional body with more than 700 members all over India. The members of the association include Academicians, Administrators connected with Economics and Commerce. The Association organizes the conferences every year possibly on 08th and 09th, February in prestigious academic institutions like universities and colleges. The conference acts as a forum to discuss the contemporary economic issues and the deliberations of the conference are useful to the academicians, administrators and policy makers to understand the ground realities of the selected themes. Many stalwarts like Prof.B.Sarweswara Rao(Late), Prof.D.L.Narayana(Late), *Prof.K.L.Krishna, Prof.Ch.Hanumantha Rao, Prof. S.Mahendra Dev, Prof.K.C.Reddy, Prof. G. Pardhasarathi(Late), Prof.K.V.Ramana (Late) are also associated with the Association.

ABOUT THE CONFERENCE THEMES

The present conference is the XXXVIII Annual Conference of the Andhra Pradesh Economic Association sponsored by Indian Council of Social Science Research (ICSSR)- Southern Regional Centre (SRC), Secunderabad and organized by the Dept. of Economics, Dr.V.S.Krishna Govt. Degree and P.G. College(A), Maddilapalem, Visakhapatnam-13, Andhra Pradesh. The themes selected for the present conference are

1. Skill Development Strategies for Economic Development
2. Expansion of Rural Industries in the context of Mitigation of Rural Poverty and Unemployment
3. Agricultural Development with a Focus on Organic Farming in India - With Special Reference to Andhra Pradesh.

The detailed note on the Conference themes, guidelines for paper writers are available in the NEWSLETTER tab of the Association's Website. The Association website is www.apea.in

IMPORTANT DATES

- Last date for Full Paper Submission : 05th February, 2020
- Communication of Accepted of papers : 06th February, 2020
- Posting the list of accepted papers in the APEA website : 07th February, 2020
- Conference Dates : 08th and 09th February, 2020

PHOTO GALLERY



Lightening of lamp: Dr.K.C. Reddy and Dr. L.K. Mohanrao, Prof. R. Sudarsana Rao, Vice Chancellor of Vikrama Simhapuri University, Nellore, Andhra Pradesh are present in the picture.





Dr. D. Narayanarao, Head of the department, Economics, Dr. V.S.Krishna GDC(A), Principal of the college, Dr.S.Chandra Sekhar and the honourable resource persons with conference proceedings.



Delegates participated in the conference.

చాల్సిందిగా పలువురినిచ్చారు.

డా.వి.ఎస్ కృష్ణ కళాశాలలో ఎకనామిక్ ఆసోసియేషన్ సమావేశం



అల్లిపురం, ఫిబ్రవరి 8, ప్రభాతవార్త

డా.వి.ఎస్.కృష్ణ ప్రభుత్వ డిగ్రీ కళాశాల ఆర్గనైజ్డ్ విభాగం ఆధ్వర్యంలో ఏపీ ఎకనామిక్ ఆసోసియేషన్ 38వ వార్షికోత్సవ సమావేశం నిర్వహించారు. ఈ కార్యక్రమానికి కళాశాల ప్రెసిడెంట్ డా.వి.చంద్రశేఖర్, స్వాగతోపన్యాసం చేయగా రాజీవ్ గాంధీ ఛాన్సలర్ ప్రొఫెసర్ కె.యు. రెడ్డి, ప్రసంగించారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ ప్రస్తుత కాలంలో భారతదేశం ఆభివృద్ధి సాధించాలంటే ప్రతి రంగంలోనూ నైపుణ్యాభివృద్ధి అవసరమని తెలిపారు. ఈ కార్యక్రమానికి ఏపీ ఎకనామిక్ ఆసోసియేషన్ చైర్మన్ ప్రొఫెసర్ ఎల్.కె. మోహన్ రావు అధ్యక్షత వహించారు. ఈ కార్యక్రమంలో వివిధ కళాశాల నుంచి యూనివర్సిటీల నుంచి 40మంది పరిశోధనా పత్రాలను సమర్పించారని వారందరూ ఆదివారం సాయంత్రం వరకు వారి పరిశోధనా పత్రాలను అందజేయాలని కోరారు. ఈ కార్యక్రమం లోకల్ ఆర్గనైజింగ్ సెక్రటరీ డా.డి.నారాయణరావు, హెచ్.ఓ.డి. ఎకనామిక్స్ డా.వి.ఎస్ కృష్ణకళాశాల తెలిపారు. ఈ కార్యక్రమంలో కళాశాల అధ్యాపకులు డా.సి.హెచ్ విష్ణుమూర్తి, డా.ఇ.రాజశేఖర్, డా.వి.సుధీర్, డా.జి.వి.ప్రతాప్, డా.బిట్ట బాబు, డా.డి. ఉమామహేశ్వరరావు తదితరులు పాల్గొన్నారు.

